



The

BLACKLEAF

Playbook

Full-Service Marketing Solutions

Creative & Branding
Social Media Packages
Printing Services
Digital Billboard / Site Advertising



Creative and Branding

- **Logo Design** - from €200
- **Brand Kit** - Logo, fonts, color palette, visual style guide - from €400
- **Social Media Templates** - €200 for 5 branded templates
- **Business Cards, Flyers, Menus** - from €50/design
- **Photography & Reels** - Custom pricing available



Social Media Packages

Starter - €250/month

- 2 posts/week (Facebook & Instagram)
- Custom graphics & captions
- Content calendar + 1 revision/post
- Monthly reporting

Add ons:

- Ad management: +€100/month
- Extra posts: +€40/post



Social Media Packages

Growth - €400/month

- 4 posts/week (Facebook & Instagram)
- Custom graphics & captions
- Story Content
- Basic Ad Management
- Monthly Strategy Call
- Extra posts: +€40/post



Printing Services

- ***Business Cards*** - from €50 per 100
- ***Flyers (A5)*** - from €100 per 500
- ***Menus / Brochures*** - from €100 per 50
- ***Local Delivery or pickup in Malta***
- ***Large Format Printing*** - Custom Pricing Available

*all prices are excluding of VAT



Digital Billboard and Site Advertising

Promote your business offline with high-visibility digital screens & placements across Malta.

Advertising Locations Available:

- Sliema / Tigne - *Construction Site Ad Spaces*
- Lija Roundabout - *Construction Site Ad Spaces*
- Paceville - *Digital Billboard*
- Paceville - *55" LED Screen*
- Regional Road - *Digital Billboard*



Lija Roundabout

SHOWCASE YOUR BRAND

TO THOUSANDS OF DAILY COMMUTERS

EXCITING DEVELOPMENT

- 19 premium advertising spaces
- 3mtr x 1.5mtr - High Visibility
- Project duration: 18 months



PRICING OPTIONS

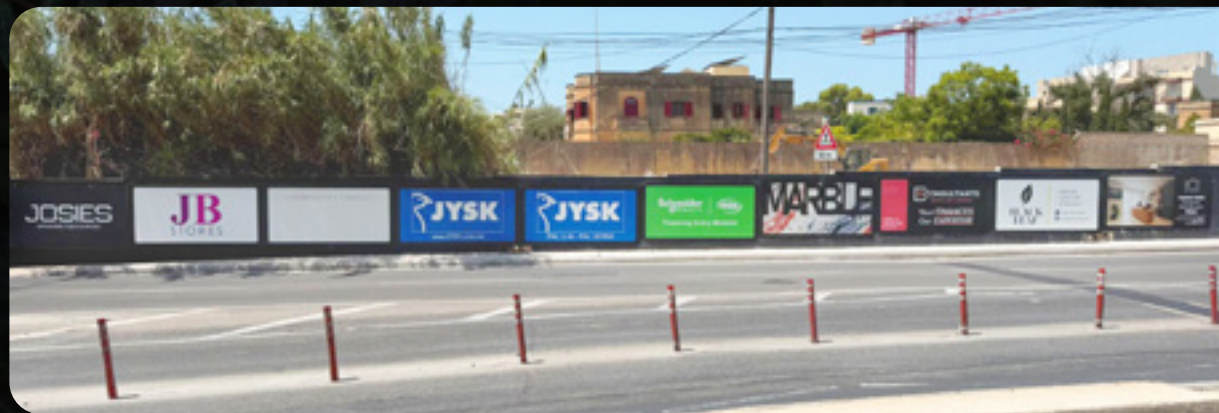
- 6 months - €2,000 (exc Vat)
- 12 months - €3,500 (exc Vat)
- 18 months - €5,000 (exc Vat)



Triq il-Kbira, Lija



Visual Representation



Spaces are allocated on a first-come, first-served basis, with a 20% deposit required to secure your slot.

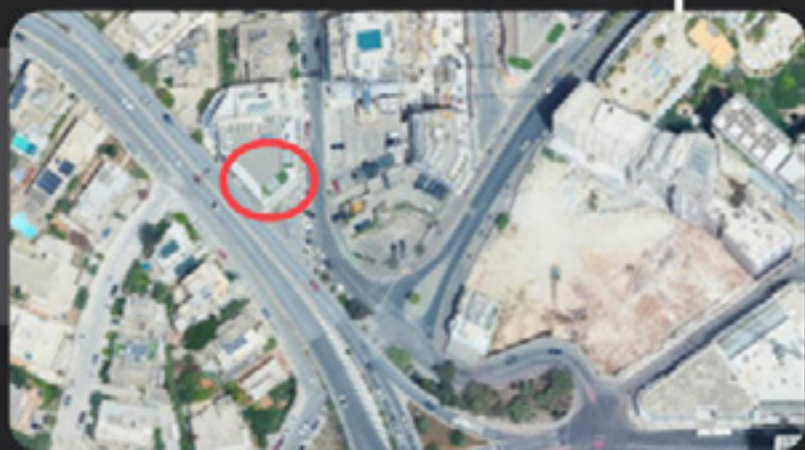
SHOWCASE YOUR BRAND

TO THOUSANDS OF DAILY COMMUTERS

DIGITAL BILLBOARD
8mtr x 3mtr
High Visibility

BOOKING OPTIONS

- 1 month - €700 monthly (exc Vat)
- 6 months - €650 monthly (exc Vat)
- 12 months - €600 monthly (exc Vat)



Spaces are allocated on a first-come, first-served basis, with a 20% deposit required to secure your slot.

Visual Representation



**Triq Mikiel Anton Vassalli
St Julians (overlooking Paceville)**

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Triq Gort, St.Julian's

55" TOTEM SCREEN

Triq Gort c/w M.Mangion, Paceville
In front of the Pendergardens & Mercury Towers roundabout.

Only 10 ad slots available
(video or image)

Each ad runs
12 seconds every 2 minutes

That's 720 views per day
All for €250+VAT per month

1 AD of 12" every 2mins = €250/month
720 PLAYS per DAY



Strategic Bundles

“We can design campaign options around your budget, audience, and timeline - Flexibility is key.”

Billboard + Social Media Combo - €750/month

- Social Media Starter Package (2 posts/week)
 - 1 Digital Billboard slot for 1 week/month
 - Ad Design Included
-

Full Campaign Bundle - €1,500/month

- 3 Social Media Posts
- Ad Management
- Billboard Exposure
- 1 printed Flyer run (500 A5s)



Why Choose Black Leaf?

Local Expertise in Maltese Marketing

All-in-one: Design, Digital, Print & Outdoor Advertising

Tailored Packages

Real, visible Results - online *and* on the street



Let's Bring Your Brand to Life

Interested in growing your business with Black Leaf?
We'd love to hear from you.

Contact Us



info@blackleaf.mt



+356 797 34 667 / WhatsApp



Malta - serving clients nationwide



blackleafmalta



black_leaf_malta

Book a FREE Consultation

Let's explore how we can help elevate your brand - online and on the street.

